

Sponsorship & Commercial Exhibit Reservation Form

General Information

Company/Individual Name: _____
 Contact/Attendee Name(s): _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

Yes, I want to sponsor the NARHA National Conference & Annual Meeting!

Please choose from the following levels:

- () Title: \$20,000 () Silver: \$5,000
 () Platinum: \$12,500 () Bronze: \$2,500
 () Gold: \$7,500 () Pewter: \$1,000
 () National Awards: \$10,000
 () James Brady Professional Achievement Award: \$7,500
 () Equestrian Awards: \$5,500

To reserve EXHIBIT SPACE ONLY, please complete this section

1. Exhibitor Booth Package:	
Standard rate \$800	\$ _____
Standard rate BEFORE MAY 15, 2010: \$700	\$ _____
NARHA member discount rate: \$650	\$ _____
2. Table-top Display Package:	
Standard rate \$600:	\$ _____
Standard rate BEFORE MAY 15, 2010: \$500	\$ _____
NARHA member discount rate: \$450	\$ _____

Payment Options

() Check enclosed
 () Visa () MasterCard () American Express () Discover
 Account number: _____ Exp: _____
 Signature: _____

Mail or fax form and payment to: NARHA, Sponsorship/Exhibits, PO Box 33150, Denver, CO 80233

Fax: (303) 252-4610, Phone: (800) 369-RIDE or (303) 452-1212, Web: www.narha.org

Reach this diverse and savvy audience who gathers as a whole, in one place, only once a year.

A 2008 member purchasing preferences survey proves that 85% of respondents have a definite affinity for and would buy products from a company that has supported NARHA. 77% of respondents planned to contact one or more of our sponsors and exhibitors regarding their products.

100% of NARHA center Executive Directors said they are directly responsible for making purchases for their center and 60% report that their center staff frequently makes brand and product recommendations to their center participants, families and volunteers.

Commercial Exhibitor Information

Market your product or service to this targeted, yet wide demographic.

2010 exhibitors have two options:

1) Exhibit booth package

- One 8 foot x 8 foot space with 6 foot table and 2 chairs, admission for two representatives to work the table
 - Listing in the exhibitor section of the conference program
 - 1/4 page advertisement in the conference program
 - 25% discount on one advertisement in the Winter 2010/2011 issue of *NARHA's Strides*
 - 25% discount on one conference registration
 - 2 tickets to the Getting to Know You Reception, 1 ticket to the Friday luncheon
- Standard rate: \$800**
NARHA member discount rate: \$650

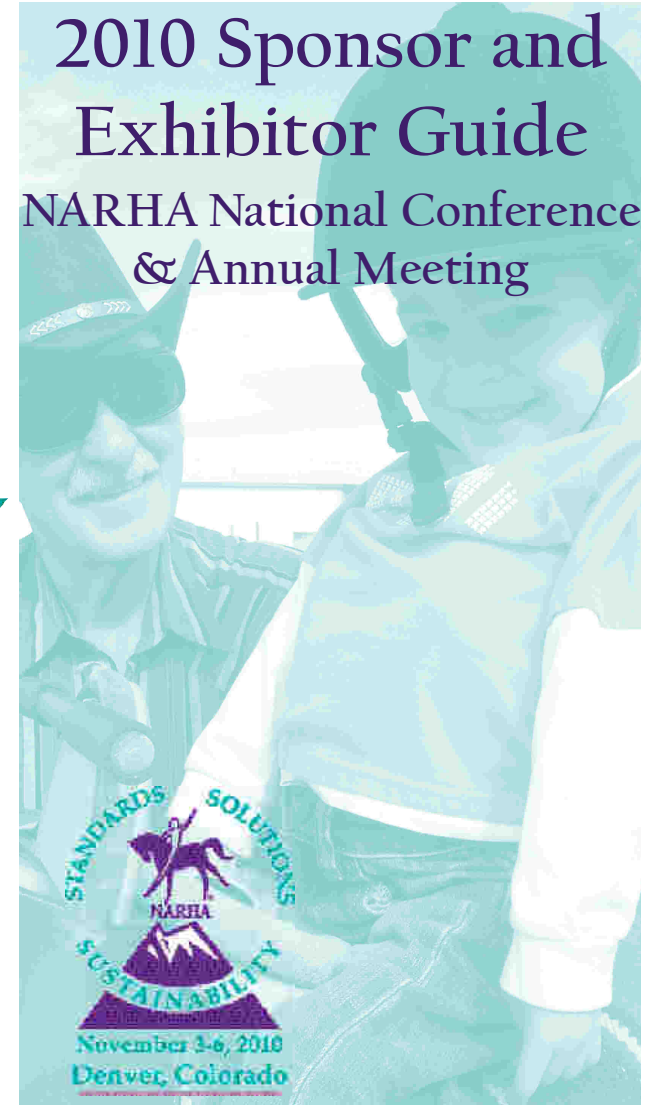
2) Table-top display

- 6 foot table and 2 chairs, admission for two representatives to work the table-no pipe and draping, no additional benefits
- Standard rate: \$600**
NARHA member discount rate: \$450

Save \$100 off the standard rate if reserved by May 15, 2010

2010 Sponsor and Exhibitor Guide

NARHA National Conference & Annual Meeting



November 3-6, 2010

2010 NARHA Conference & Annual Meeting

Standards, Solutions & Sustainability

November 3-6, 2010, Denver, CO

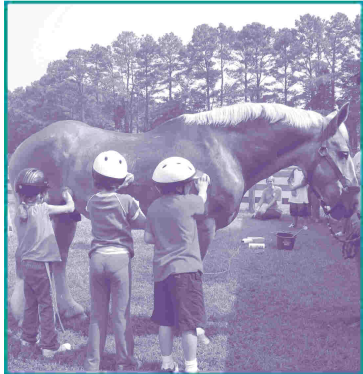
SPONSORS & EXHIBITORS

Give your company or products a leg up!

The NARHA National Conference and Annual Meeting is the largest event targeted at the ever-growing field of equine assisted activities and therapies (EAAT). The conference, which draws nearly 800 attendees, features an impressive array of education sessions presented by industry experts and culminates with the annual awards banquet designed to celebrate the innovation and often miraculous accomplishments in the EAAT industry.

The registrants are comprised of industry leaders, owners and administrators of centers, instructors, therapists and other professionals who share a passion for the equine industry and especially the field of EAAT. With the financial support of sponsors and exhibitors, this event will continue to showcase preeminent development in research and education.

The sponsorship and exhibit space reservation deadline is May 15, 2010, or until all available booth space is reserved. Space is limited and will sell out for this event. Reserve early and save \$100! For further details contact NARHA at (800) 369-7433 or visit our website at www.narha.org.



Thank you for supporting NARHA.
See you in Denver!

Conference Sponsorship Levels

Title Sponsorship	\$20,000	Bronze Sponsorship	\$2,500
<ul style="list-style-type: none">■ Title Sponsor of entire event-featuring signage at all major events■ Company or product name/logo embroidered on NARHA staff shirts, worn daily throughout event.■ Sponsor of the Saturday awards banquet (700 attendees) with exclusive opportunity to address attendees.■ Invitations to NARHA's VIP evening receptions■ Logo placement on all printed conference materials■ Full-page ad with premium placement in conference program■ Full-page ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Premium placement of two 8' x 8' commercial exhibit spaces (may be combined), admission for four representatives to work the booth■ Listing on the sponsor page of the NARHA website■ Four conference registrations		<ul style="list-style-type: none">■ Sponsorship of one continental breakfast■ Half-page ad in the conference program■ Half-page ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Listing on the sponsor page of the NARHA website■ One complimentary 8' x 8' commercial exhibit space■ One conference registration	
Platinum Sponsorship	\$12,500	Pewter Sponsorship	\$1,000
<ul style="list-style-type: none">■ Signage at all major events■ Logo placement on conference printed materials■ Full-page ad with premium placement in conference program■ Full-page ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Listing on sponsor page of the NARHA website■ Two, complimentary booth spaces, admission for four representatives to work the booth■ Four conference registrations■ Sponsorship of NARHA Horse Expo		<ul style="list-style-type: none">■ Sponsorship of one workshop, region caucus or education track■ One quarter-page ad in the conference program■ Business card-size ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Listing on the sponsor page of the NARHA website■ 50% discount on one 8' x 8' commercial exhibit space	
Gold Sponsorship	\$7,500	National Awards Sponsorship	
<ul style="list-style-type: none">■ Sponsorship of Friday luncheon■ Full-page ad in the conference program■ Full-page ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Listing on the sponsor page of the NARHA website■ One complimentary 8' x 8' commercial exhibit space■ Two conference registrations		Each year NARHA recognizes truly outstanding equines and humans who exemplify the spirit of the EAAT industry. Sponsors are invited to introduce and help present the awards to the winners. Be a part of this endearing tradition!	
Silver Sponsorship	\$5,000	<ul style="list-style-type: none">■ National Awards \$10,000 This award level will include sponsorship of all of the following annual regional and national awards: Equine of the Year, Instructor of the Year and Volunteer of the Year■ James Brady Professional Achievement Award \$7,500 This award is given annually to a person who has made a significant contribution to the field of EAAT. It is the highest honor we bestow.■ Equestrian Awards \$5,000 This award level will include sponsorship of all of the following national awards: Child Equestrian of the Year, Youth Equestrian of the Year, Adult Equestrian of the Year and Independent Adult Equestrian of the Year.	
<ul style="list-style-type: none">■ Sponsorship of Getting to Know You Reception■ Full-page ad in the conference program■ Half-page ad in the Winter 2010/2011 issue of <i>NARHA's Strides</i>■ Listing on the sponsor page of the NARHA website■ One complimentary 8' x 8' commercial exhibit space■ One conference registration		Other Sponsorship Opportunities Call NARHA for additional ideas and pricing.	
		<ul style="list-style-type: none">■ Name badge lanyards: Have your company or product name/logo printed on the attendee name badge neck ribbon. \$1,200■ Attendee internet hot spot: Three laptops with internet access available to attendees in a specified area with your company or product name/logo on laptop screen savers and signage. \$3,500■ Attendee registration bags: Showcase your company or product name/logo on attendee bags. \$7,500	